

PROFESSIONAL ORIENTATION OF RURAL SCHOOLCHILDREN AS A SOCIAL PROBLEM

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ABSTRACT

At present, the issues of life and professional self-determination and preparation of students to choose a future profession, their adaptation to the conditions of a market economy are particularly relevant. The laws of the Russian Federation and Republic of Sakha (Yakutia) "On education", declaring the need for the education of the citizen, capable of successful socialization in modern society, and provision of opportunities for informed choice of their professional activities. Therefore, the proposed article aims to acquaint readers with the peculiarities of the organization and construction of career guidance in different social institutions; to clarify the availability of an Arsenal of methods and tools in solving the problems of career guidance in the educational space. The article analyzes scientific research in the field of professional self-determination of schoolchildren and vocational guidance of students. In this regard, the methodological and methodical basis for the organization of career guidance and self-determination with regard to humanization, democratization of education. The main purpose of career guidance is to create real conditions for professional self-determination of students. The article presents the socio-pedagogical problems of vocational guidance in the educational space, reveals the forms of organization of vocational guidance work in educational institutions, determines its pedagogical conditions, and shows the technological methods of providing vocational guidance to students.

Keywords: *professional orientation, project "Module engineering", forms of organization of career guidance, professional and personal self-determination, choice of profession.*

INTRODUCTION

Currently, members of the youth Parliament at The state Duma of the Russian Federation are concerned that about 80% of graduates do not work in their specialty, and freshmen after the first semester realize that they made a mistake with the choice of their future profession. And, this fact States about not proper conduct of career guidance work in educational institutions. In this regard, vocational guidance in schools should be one of the key components of the educational process, and thus provide pedagogical support in preparing students for an independent and informed choice of their professional start.

At the present stage, professional orientation is considered as a system of comprehensively selected and scientifically based measures aimed at preparing the younger generation for the conscious choice of future professional biography, taking into account personal characteristics and the regional labor market [1].

Table 1. *The concept of «professional orientation» in psychological and pedagogical literature*

№	Researchers	Interpretation
1.	A. E. Golomshtok N. I. Kalugin A. V. Mordovia	Integrated system complex, including the development of personal professional plans and intentions, self-image as a professional [2-4]
2.	V. F. Sakharov A. D. Sazonov	The system of socio-economic, psycho-pedagogical, medical, activities aimed at providing psychological and pedagogical assistance to young people in life and professional self-determination, taking into account the abilities, interests, inclinations and physiological capabilities of the individual and the needs of personnel in the labor market[5]
3.	V. A. Polyakov	the system of pedagogical and social influence on the self-determining personality of a young person in order to prepare for the conscious choice of profession [6]
4.	S. L. Rubinstein	activities to prepare high school students for the conscious choice of profession in accordance with personal claims, abilities and inclinations, and at the same time with the socio-economic requirements of modern society [7]
5.	K. K. Platonov	the system of psychological and pedagogical measures that help a growing person to choose a profession based on their abilities, health and social needs [8]
6.	S. N. Chistyakova	the system of equal interaction between the individual and society at certain stages of human development, optimally corresponding to the characteristics of the individual and the needs of the labor market in competitive and highly qualified personnel [9]

We consider that professional orientation first of all provides pedagogical support of formation of personal growth, social maturity, decision-making on the chosen future professional activity and self-assertion in it (Table 1).

In this regard, the pedagogical conditions of formation of professional self-determination developed by Mordovia clearly determine the effectiveness of the educational system of vocational guidance, which contributes to the increase of interest in professional activity [4].

The specificity of the choice of profession by foreign researchers is determined by many factors: economic, social, genetic, etc. So D. Super, indicates that the individual must choose a profession taking into account: intelligence (General ability, ability to learn); image– "I" (regulating the processes of integration, differentiation and organization of professional career); interests in certain activities; needs (motives for choice, success in it; the presence of special abilities);personal values (labor and prestige, remuneration, etc.); attitude to work, work and profession [17].

John. Holland developed a typological theory of the process of professional development, which is based on the ratio of intelligence and self-esteem, which determines the appropriate sphere of activity of the individual (focus on art, realistic orientation, social, intellectual, entrepreneurial and conventional) [18].

At the same time domestic psychologists the personal and professional self-determination, considered as one of the directions of socialization of the growing person (I. S. Kon, A. V. Mudrik [12; 13]), the problem of the inclusion of youth in the social structure (M. H. Titma [14]), defined as the reciprocal influence of the individual and society, the assimilation of social experience. We believe that this is seen directly personal aspect, because to define yourself in the world of professions-means not only to find your appointment as a member of society, but also to determine among other people in society.

At the moment, professional orientation is considered as one of the priority social tasks, the process of formation of students ' attitude to professional work and a particular profession, socialization of the individual. If you turn to the studies of sociologists, they justify the questions of meaning of life orientation of a teenager, as the inclusion of the choice of profession, the life strategy of the person, self-determination, the formation of value orientations (A.V., m.h. Titma, D. p., t. Reznik, y. m. Reznik, z. K. Selivanov, et al. [10-14]). So, D. P. Derbenev indicates uptake in adolescence, social norms, values and standards of behavior that becomes a condition for professional careers, and the violation of what may be the cause of maladjustment in later stages of the life cycle [12,p. 142]. Researchers reveal life strategy this category as socially constructed, a system of orientation of the personality on the long term; result of social experience of people [13, p. 101].

Summarizing the above, the attitudes of young students in personal and social aspects include the definition of themselves in the world of professional work, integration and adaptation of the individual in the social environment, involving life, social and professional self-determination.

Regional experience of career guidance in rural schools

Deserves the attention of professional experience in primary education. school № 1 Namsky ulus of the Sakha Republic (Yakutia). In the planning of educational work, much attention is paid to joint activities with parents, their participation in all extracurricular activities. Trying to acquaint students with the professional activities of parents, the parent Committee 3 «b» class together with the class teacher developed the project «world of professions» [18].

In the classroom, it is practiced to attract parental creativity in the circle and educational activities of the class team, during the school year, the responsible family prepares and conducts one class hour. The theme of the class hour in advance is planned and discussed collectively, and everything else is given to the imagination and creativity of the family. Thus, the parents for their children's classes, introducing them to the professions of the parents.

For example, the following topics were developed: «Safe road lane», the inspector of the road service conducted games using traffic rules, and students with interest and enthusiasm participated in the game, showed their knowledge of the rules of the road. The project «world of professions» has a practice-oriented orientation and creates an interactive educational environment that helps to activate the cognitive sphere. In this regard, parents also developed the following topics: «Modern telecommunications», «local Historian-archivist...»etc. Of particular interest were the events dedicated to the day of cosmonautics, the definition of the quality of drinking water. Practice-oriented orientation of the project" world of professions " creates a productive educational environment and contributes to the effectiveness of career guidance in the classroom of primary school.

Propaedeutic period of vocational guidance in primary school determines the importance of the information component of vocational guidance, education of the content of professions. All four years of primary school and working together in the classroom is the work of parent clubs (table.2)

Table 2. Parent clubs 3 «b». school No. 1 Nam district

№	Name of the club (managers)	Job content
1.	«Health» (parents with medical education)	teaching children proper hardening and nutrition, compliance with the rules of a healthy lifestyle, prevention of colds, the use of traditional medicine
2.	«Bibliophile» (school librarian)	- involve parents related to culture; - familiarity with the novelties of literature, with the work of the library, search skills - creation and operation of the family and electronic library
3.	«Culture» (music teacher)	organization of joint vocal groups with parents and children, concerts, musical evenings, visits to museums and exhibitions
4.	«Young parent school» (class teacher)	- provision of pedagogical support and consulting assistance to young parents, - exchange of parental experience
5.	«Right» (social teacher)	parents with legal education conduct consultations on legal issues; teach legal literacy
7.	«Sport» (parents-athletes)	- creating a healthy environment at school and at home; - organization of events and actions on active outdoor recreation, sports competitions, etc.
8.	«Skilful hand» (teacher of technology and parents in relation to the construction, minor repair and Housewives).	- practical classes are held on farming, HOMESTEAD, growing plants, flowers, etc.

Thus, professional orientation in the propaedeutic stage has practice-oriented and value-moral meanings in professional work and development of responsibility for professional development, motivation for success. Professional development in suburban mobu SOSH №12 of the city of Yakutsk is implemented through the project "Module engineering" for grades 5-9.

The task of the school is to create conditions for the successful practice-oriented career guidance of students and preparation for the choice of future profession in a secondary school. For effective management of the project "Module engineering" created a project office, which is a temporary structural unit of the school, limited duration of the project and it is headed by the Director of the school. The project office consists of school teachers and representatives of professional communities and unions, performing the functions of managers and performers. The functions of managers include: organization of planned and reporting activities of the project "engineering Module in the educational program of the primary school"; implementation of project activities and its coordination; adjustment of the educational program of the primary school and work programs. The executors of the project office develop and implement programs of the engineering Module direction»; participate in the organization and implementation of activities for the implementation of the project at the school; adjust the work programs on academic subjects.

At the same time, the implementation of the Module is carried out in class-class and stream-group forms, and the acquisition of groups is carried out on the basis of voluntary choice of students, based on their interests and educational needs.

In order to timely identify the features of development and personal qualities of students, reflecting the requirements of the future profession, the school has developed and offered students the following

working educational programs: "Making various puzzles", "Izonit", "Historical reconstruction", "design and programming of robots", "Design vases for flowers", "Crafts made of polymer clay", "Souvenirs made of leather", "School newspaper", "School television Studio" and "Lace puzzles".

Students attending engineering courses and engineering projects organized two streams-5-6, the second stream-7-8-9 classes and offers its own set of projects. In this regard, each student who chooses a project masters engineering course one week (6 hours), and then two weeks engineering project (12 hours).

The introduction of the project "Module engineering" in the educational process are the following elements: 1) "Integrated subjects" - traditional school subjects, in the working programs of which are integrated engineering-tasks as a format of study or repetition of topics; 2) "Engineering-samples" - within the subject "Technology" several samples for students to choose the direction of further activities; "Engineering courses" - within the subject "Technology" for the formation of specific engineering competencies.

Thus, the practice-oriented approach creates a space in the school of project selection in terms of technology classes, while the inclusion of engineering projects in the lessons of "Technology" and engineering cases in the subject work programs forms the functional literacy of students in the formation of professional self-determination.

At the same time, the organization of vocational guidance within the framework of different social institutions, assumes certain goals, objectives, its specific means, which ultimately the system of professional orientation is directed to the development of society as a whole. Thus, the subject of professional orientation can be different structures of society. Clearly aware that a successful professional orientation depends on the consideration of personal interests, inclinations, orientation and individual characteristics of the individual, the collective of the school of Food named after Z. P. Savvina Namsky ulusa RS (ya) skillfully uses the possibilities of the Museum school parent glory for the training of young personnel. Historical and ethnographic Museum at the school was organized in 1962 on the initiative of the Director Larionov Nikifor Mikhailovich. In the creation of the Museum brought all the villagers Ymyyakhtakh. With great enthusiasm, giving due importance to the Museum, active participants were graduates of the school of that time-students of professional educational institutions of the past. So it was decorated several departments of 442 exhibits: dishes, clothing and jewelry, hunting, fossil animal bones, beliefs of the Yakuts, money, household utensils. On the basis of historical and ethnographic Museum of the Museum of Maternal glory, in honor of mothers-heroines village Yeahto.

The program activities of the Museum "Odour of utama" ("Family") includes such areas as: "Civil-legal education of pupils", "School Museum of maternal glory", "the Interaction of the school Museum with scientific governmental organizations (ethno-ecological expedition "Aartyk)", "Cooperation of the school Museum with the administration of the nasleg", "Interaction school Museum with public organizations (high school graduates and teachers of past years, the Council of veterans of the village, public organization "Da TMTA»)", "The cooperation of the school Museum with the parents and community of the village (the organization of scientific-practical conference "Odour of utuma").

Each exhibit of the Museum, which tells about the Person of labor, about life in the labor collective, traditions and daily work of ancestors, has an educational effect on schoolchildren. The activity of the Museum carries out the continuity of generations, organizes the cooperation of social partners with the subjects of pre-professional training, orients to the future practice.

Namsky pedagogical College acts as a Trustee, and students regularly visit the Museum, help in its design. Thematic excursions of students of pedagogical departments of the North-Eastern Federal University named After M. K. are also organized. Ammosova, as "Mother-heroes" ("Hero of iler"), "Ancestry" ("AA uuia Haan Edwardian"), "Veterans" ("Serie veteraner"), "veterans of the home front" ("Tail veterinara"), "Names in the history of the village" ("Neriak Kia tuttar donnora"), "Nature and environment" ("Da sireh-Wat, iilet"), "the history of the village" ("Neriak istoriata"), "Social development of village" ("Neriak,

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socialni sidyat"), the Ethno-ecological expedition "Aartyk", "Meeting of generations" - edition anniversary series of the school newspaper "Tusculum" on the graduates of previous years, "Sakha rn of tyynyn lidb, Thriller", etc. Acquaintance of future teachers with Museum collections through active forms stimulates empathy, emotionally enriches their spiritual world, gives more opportunities for the formation of moral and Patriotic values, provides effective support in ethno-cultural education and personal and professional self-determination.

CONCLUSION

Professional orientation is considered by us as part of the process of social orientation of students, due to the General orientation of life, the desire of the cognizing subject to occupy a niche in the social structure of society and in the social group, a certain ideological and developmental aspects that contribute to the formation of the image of "I". In this regard, the young man determines the way of life, his character, his beliefs, ability to self-determination of life as the core property of the individual, individual lifestyle about social and professional needs, which are formed primarily in the course of practice and its communication with the world and the environment. Thus, a person is able to independently develop guidelines and methods of their activities and social orientation.

Professional orientation of students involves social partnership, which determines together with students their own goals, interests, opportunities and ways to overcome the problems that prevent them from achieving the desired results in learning, communication and professional self-determination.

Cooperation of social institutions is aimed at the development of personal qualities and harmonious development of students, the formation of a life position associated with the choice of profession and preparation for social adaptation, which is fundamental to the formation of the image of "I".

Based on positive learning incentives, such as: activation of the ability to see others in all their diversity, the ability to adequately assess the quality of their own personality and the personality of others, to regulate their behavior, to control their needs and manifestations of feelings and to respond correctly to the changing situation, conditions are created for the acquisition of social experience through the expansion of social contacts and acceptance of their society.

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